

PRESS INFORMATION for immediate release



Fashionable-Automatic “Moon & Star”

In August 2009, Orient Watch Co., Ltd. introduced the Moon & Star collection as part of the Fashionable Automatic series.

The Fashionable Automatic series was developed for women in their 20s and 30s, who will be attracted to its professional quality and versatile styling. The line was designed for a variety of occasion and attire, which makes it suitable for the office as well as evening wear. This collection features a design with hearts and celestial symbols.

[PRODUCT THEME]

This fashionable wristwatch offers all of the practical functionality required for the office, while highlighting a young woman’s individuality. It supports the busy lifestyle of today’s world, while adding luster to your working day and your lifestyle afterwards.

ORIENT WATCH CO., LTD.

Merchandising & Sales Promotion Dept.

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Contact information Email Address : info@orient-w.co.jp

[REFERENCE]

Ref No.	Dial Color	Case Material	Band Material
CDB0100AW	White	Stainless Steel (Rose Gold plating)	Stainless Steel (Rose Gold plating)
CDB01006W	White	Stainless Steel	Stainless Steel
CDB01007B	Black	Stainless Steel	Stainless Steel
CDB01009T	Brown	Stainless Steel (Rose Gold plating)	Brown leather strap
CDB0100BW	White	Stainless Steel (Rose Gold plating)	White leather strap
CDB01008V	Dark Purple	Stainless Steel	Warm gray leather strap



[SPECIFICATIONS]

Glass material : Convex crystal glass

Caseback : Heart shape see-through caseback

Water resistant : 50m

Case Diameter : 37.00mm

Thickness : 13.00mm

[CALIBER]

Movement : ORIENT caliber 46A40 Made in Japan

Drive system : Self-winding movement

Vibrations : 21600/hour vibrations

Daily accuracy : +25 ~ -15 sec/day

Running time : More than 40 hours

Number of jewels : 21 jewels

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