

PRESS INFORMATION for immediate release



Sporty-Automatic “Open Engine Sports”

In November 2009, Orient Watch Co., Ltd. will add a new “Open Engine Sports” design to its Sporty Automatic series.

“Open Engine Sports” from the Sporty Automatic series is targeted mainly at men in their 20s and 30s. The open dial timepiece offers a new concept in sporty watches, adding another point of contact to this demographic and inviting them to visually enjoy the movement of a mechanical watch. The new model is a fusion of elegance and utility, delivering at-a-glance visibility with an uncluttered dial design.

With a small window in the watch face that reveals the precise motion of the balance with hairspring, the heart of the mechanical movement, this timepiece is designed to enhance the delight of mechanical watch ownership. The movement is also visible through a window in the case back.

The watch case is streamlined and tough enough for the most active user, with a distinctive crown guard design that not only creates a sporty look, but provides full protection for the crown and movement.

ORIENT WATCH CO., LTD.

Merchandising & Sales Promotion Dept.

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[REFERENCE]

Ref No.	Dial Color	Case Material	Band Material
CDB02004B	Black	Stainless Steel	Stainless Steel
CDB02004D	Blue	Stainless Steel	Stainless Steel
CDB02004W	White	Stainless Steel	Stainless Steel
CDBAA005B	Black	Stainless Steel	Stainless Steel



CDB02004B



CDB02004D



CDB02004W



CDBAA005B

CDB02004B, CDB02004D, CDB02004W

[SPECIFICATIONS]

Glass material : Convex crystal glass

 Caseback : 4-screw-fixed see-through caseback
(Crystal glass)

Water resistant : 50m

Case Diameter : 41.00mm

Thickness : 11.20mm

[CALIBER]

Movement : ORIENT caliber 46A40 Made in Japan

Drive system : Self-winding movement

Vibrations : 21600/hour vibrations

CDBAA005B

[SPECIFICATIONS]

Glass material : Curved crystal glass

 Caseback : 4-screw-fixed see-through caseback
(Crystal glass)

Water resistant : 50m

Case Size : 39.50 x 36.00 mm

Thickness : 12.50mm

Daily accuracy : +25 ~ -15 sec/day

Running time : More than 40 hours

Number of jewels : 21 jewels

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