

PRESS INFORMATION for immediate release



Fashionable-Automatic “Happy stream collection”

In July 2010, Orient Watch Co., Ltd. introduced the “Happy stream collection” as part of the Fashionable Automatic series.

The Fashionable Automatic series was developed for women in their 20s and 30s, who will be attracted to its professional quality and versatile styling. The line was designed for a variety of occasion and attire, which makes it suitable for the office as well as evening wear. This collection features a design with hearts and celestial symbols.

It is our sincere wish that happiness will always be with you. Surely the Blue Bird of Happiness can be found right here, in our daily life.

ORIENT WATCH CO., LTD.

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[REFERENCE]

Ref No.	Dial Color	Case Material	Band Material
DM00001W	White (The mother of pearl)	Stainless Steel	White leather strap
DM00002B	Black	Stainless Steel	Black leather strap
DM00003V	Violet (The mother of pearl)	Stainless Steel	White leather strap
DM00004W	White	Stainless Steel	Pink leather strap



[SPECIFICATIONS]

Glass material : Convex crystal glass

Caseback : Small round shape see-through caseback

Water resistant : 30m

Case Diameter : 36.20mm

Thickness : 12.30mm

[CALIBER]

Movement : ORIENT caliber 48Y40 Made in Japan

Drive system : Self-winding movement

Vibrations : 21600/hour vibrations

Daily accuracy : +25 ~ -15 sec/day

Running time : More than 40 hours

Number of jewels : 21 jewels

[FEATURES]

You will find seven different birds, one for each day of the week.

You can see your favorite bird anytime you like, by pressing the button at the two o'clock position.

Birds flying, resting, watching each other... Each day brings something to see and enjoy, right there on your wrist.


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