

PRESS INFORMATION for immediate release



ORIENT STAR

Orient Watch Co.,Ltd. will release ORIENT STAR collection in September 2011.

One of the most distinguished brands of Orient Watch, ORIENT STAR, that was first created in 1951. The mechanical watches are simple but feature an exquisite style, worthy of the brand name with its celestial connotations. The lineup offers a diverse selection of products, featuring solid technologies all backed by its history, and designs that reflect the care take with every detail.

GMT - The flagship model is equipped with the newly developed Greenwich Mean Time (GMT) movement. This function recognizes official time at up to three locations, is ideal for the globetrotting executive.

RETROGRADE - The movement of the Retrograde mechanism that was developed after a two-year effort offers a unique hand movement function that returns the hand to the Monday position as soon as a week has elapsed.

OPEN HEART - The dial features a delicate shine and the mechanism is visible through the skeletal window, combining maturity with just a touch of playfulness.

ORIENT WATCH CO., LTD.

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<GMT>



DJ00001B



DJ00002W

[CALIBER]

Movement : ORIENT caliber 40P50 Made in Japan
 Drive system : Self-winding & Hand-winding movement
 (Second hand halt mechanism)

Vibrations : 21,600/hour vibrations
 Daily accuracy : +25 ~ -15 sec/day
 Running time : More than 40 hours
 Number of jewels : 22 jewels

[SPECIFICATIONS]

Case & Bracelet material : Stainless steel
 Glass material : Sapphire crystal with anti-reflection coating
 Case back : Screw see-through with Crystal
 Function : GMT indicator, Power reserve indicator, 24-hour hand,
 Date indicator
 Water resistant : 100m
 Case Diameter : 41.50mm
 Thickness : 13.75mm

<RETROGRADE>



DE00001W



DE00002B



DE00002W

[CALIBER]

Movement : ORIENT caliber 40A50 Made in Japan
 Drive system : Self-winding & Hand-winding movement
 (Second hand halt mechanism)

Vibrations : 21,600/hour vibrations
 Daily accuracy : +25 ~ -15 sec/day
 Running time : More than 40 hours
 Number of jewels : 22 jewels

[SPECIFICATIONS]

Material : Stainless steel case & bracelet
 Glass material : Sapphire crystal with anti-reflection coating
 Case back : Screw see-through with Crystal
 Function : Power reserve indicator, Date hand
 Day of the week hand (A retrograde mechanism)
 Water resistant : 100m
 Case Diameter : 39.50mm
 Thickness : 14.25mm

<OPEN HEART>



DA02001W



DA02002B



DA02002W

[CALIBER]

Movement : ORIENT caliber 40R53 Made in Japan
Drive system : Self-winding & Hand-winding movement
(Second hand halt mechanism)
Vibrations : 21,600/hour vibrations
Daily accuracy : +25 ~ -15 sec/day
Running time : More than 40 hours
Number of jewels : 22 jewels

[SPECIFICATIONS]

Case & Bracelet material : Stainless steel
Glass material : Sapphire crystal with anti-reflection coating
Case back : Screw see-through with Crystal
Function : Power reserve indicator
Water resistant : 100m
Case Diameter : 39.00mm
Thickness : 11.90mm

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